

Career Exploration Report

Entrepreneurship & English Teaching

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ABSTRACT

This report details two potential careers, business entrepreneurship and English teaching. These careers were researched extensively throughout the career exploration process. Government, collegiate and informational websites were used for the research, and are cited in the sources. These Websites include the Bureau of Labor Statistics' Occupational Handbook and the Ohio State University Center for Innovation and Entrepreneurship. The focus of the research was finding more information on the requirements, skills and degrees needed to be successful in careers one and two. After each career, two potential internships were found and documented for each career.

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OVERVIEW

The purpose of this document is to report the research process of Braeden Corbett during his career/college exploration in Technical Reading and Writing at the Dayton Regional STEM School during the 2018-19 school year. The following sections document essential questions used to begin the career/college exploration process, potential career(s) and rationale(s) for choosing those career(s), an overview of the research process used during Braeden's career exploration, resources found and used during the process, a resolution, and a reflection of the process as well as a daily logbook of all tasks completed.

The following Driving Question was used to guide this career exploration process: How can I locate a potential career and college programs by conducting extensive independent research?

ESSENTIAL QUESTIONS

Throughout the career exploration research process, the following questions were asked:

- WHAT IS THE PROCESS OF MARKETING A BUSINESS
- HOW DO YOU MAKE ENTREPRENEURSHIP PAY OFF?
- HOW CAN SOMEONE MY AGE BUILD A BRAND?
- HOW MANY PEOPLE DOES IT TAKE TO MAKE A SUCCESSFUL BUSINESS?
- WHAT IS A BACKUP PLAN IN THE EVENT THAT THE BUSINESS DOES NOT MAKE A PROFIT?

POTENTIAL CAREERS & RATIONALES

This section provides a comprehensive list of potential future careers as well as rationale for choosing those careers.

ENTREPRENEURSHIP

Entrepreneurship is a career path that ensues creating a small business or company by developing connections, understanding the target audience, and marketing a product. Entrepreneurs conduct these processes frequently. Depending on the nature of the business created, these things are developed digitally or physically. It is difficult to say exactly what it is because every company operates differently. Entrepreneurship also involves personal skills like self-motivation, dedication and persistence. It can be a way of thinking and acting.

Perusing, creating, and profiting from a business is essential to the U.S. economy. However, the number of new jobs is declining because fewer small businesses are being created. The Bureau of Labor Statistics notes these trends.

A master's degree in economics is not necessary, but a foundation in business will be useful for an entrepreneurship career. It is also helpful to have an entrepreneurship degree or a more general degree in business. These degrees can prepare you for day-to-day objectives.

Because of the nature of entrepreneurship, every day is different. Some days could consist of designing products and revising existing products. Other days might look like marketing a product or communicating with a team to get a task completed. Depending on what the business is, you can be working with many people at once or all by yourself (The Ohio State University, 2016, July 22).

A successful entrepreneur is strong in most, or all, of the following skills:

- communication skills,
- problem-solving skills,
- dedication, and
- business marketing.

The BLS also notes that persistence to redesign products, marketing strategies or even the business model used by the company can distinguish successful entrepreneurs from unsuccessful ones.

Entrepreneurship is a career that I am interested in because I can apply my problem solving skills and communication skills to create something I am happy with. It would also benefit me because the day to day is different so the job never feels slow. I can use my creative passion to make something much bigger than myself.

POSSIBLE INTERNSHIPS FOR POTENTIAL CAREER 1

An internship based in entrepreneurship would teach entrepreneurs what skills are necessary to create and manage a business. It would also give aspiring entrepreneurs the chance to observe successful business models. Companies that provide entrepreneurship internships:

The Entrepreneurship Center

- An internship at the Entrepreneurship Center would provide an experience to communicate with successful entrepreneurs and learn the most important skills when creating a business. This would show students how to push a business forward and maintain it over time.

Ohio State Center for Innovation and Entrepreneurship

- According to Ohio States website, fisher.osu.org, an internship at Ohio State would provide students with essential knowledge including accounting, management, human resources and many more skills that are necessary in a successful business model.

ENGLISH TEACHING

English teaching is a career that involves studying the English language and teaching it to children in a foreign country. This teaching can take place in a physical classroom or online. It is necessary that teachers are familiar with the topic they are teaching so they can answer questions from the students. Because children of all ages are being taught, it is important to create teaching methods that stick with them.

According to the Bureau of Labor Statistics (BLS), “The overall employment of kindergarten and elementary school teachers is projected to grow 7 percent from 2016 to 2026, about as fast as the average for all occupations.” The BLS also notes that the 2017 median pay for annual wage was \$37,690. While this number is not as large as other job occupations, valuable memories are formed and students’ lives are impacted (Bureau of Labor Statistics, 2018, April 13).

Some necessary skills to be successful in this career are:

- communication skills,
- teaching abilities, and

- creativity.

The BLS also states that a Bachelor's degree from an accredited college or university is required to teach English.

Teaching English is a career field that I am interested because I can apply my Language Arts skills to work with children and influence their lives positively. Many foreign countries require English teachers to work in their elementary schools or middle schools. Because of this, traveling to another country is a potential direction for me. Because of traveling, connecting to children and practicing English, English teaching is a career field that I am interested in.

POSSIBLE INTERNSHIPS FOR POTENTIAL CAREER 2

An English teaching internship would provide essential knowledge on teaching, communicating, and working with children. This is beneficial because it gives an opportunity to observe teaching and develop new teaching strategies. Possible internship locations:

Orchard Park Elementary

- An internship at Orchard Park would provide the experience of working with children in a smaller school environment. This is beneficial because it is easier to connect to students individually and develop teacher-student relationships

Fairmont High School

- An internship at Fairmont High School would offer an experience of teaching higher-level language arts skills to older students in a large environment. This experience would be beneficial because there is an opportunity to connect to a more diverse group of students.

RESOURCES

This section provides a list of resources found during the career exploration research process (can include resources used to explore your career fields, possible internships, etc.).

Bureau of Labor Statistics. (2018, April 13). Occupational Outlook Handbook. Retrieved from

<https://www.bls.gov/ooh/education-training-and-library/kindergarten-and-elementary-school-teachers.htm> -

showcases pay for individual jobs, skills required and how the job is increasing

The Entrepreneurs Center. (n.d.). Engage with Entrepreneurs. Retrieved from <https://tecdayton.com/ecosystem/> -

provides essential resources for starting a small business

The Ohio State University. (2016, July 22). Careers & Recruiting. Retrieved from <https://fisher.osu.edu/careers->

[recruiting](https://fisher.osu.edu/careers-recruiting) - provides details about education needed to start a business

REFLECTION

This section provides the reflection and resolution to Braeden's career exploration.

The Career Exploration Report process allowed me to focus on what I want to do with my life; something I have not thought about before. As an 11th grade student, it is never too early to explore colleges, careers and internships. Because of this process, I decided that I want to create a brand and market it to people all over the country. In fact, I was so inspired by exploring this possibility that I even created a website, designed a logo, and introduced the idea to my friends and family. I discovered that I have the skills and dedication to make something interesting to me and other people. It is a great feeling to finally figure that out, and find the motivation to dedicate to something.

Writing a report on careers was daunting at first, especially coming from a place where I was not yet positive on what I wanted to do. However, I generally enjoy writing, and it was a nice change of pace to write a professional document rather than writing for enjoyment. Even when writing seemed repetitive, I remembered that it was beneficial information that I could use to find colleges and internships. This allowed me to enjoy the writing process and stay motivated to write daily.

Beyond researching and writing, this process also opened the door for the next steps I should take during my 11th grade year. I located four potential internship locations that further my understanding of the careers I researched. I also found college programs that specify to exactly what I want to do, such as the Ohio State Center for Innovation and Entrepreneurship College of Business. These findings benefit me by providing a better plan for the next few years of my life.

LOGBOOK

The following logbook was kept during Braeden's career exploration process. It details the tasks completed during this process including sources consulted, essential questions asked and answered, as well as any other information collected each day.

Date	Tasks Completed
10/22/18	<ul style="list-style-type: none">Decided careers to researchDeveloped 5 essential questions
10/23/18	<ul style="list-style-type: none">Decided careers to research
10/24/18	<ul style="list-style-type: none">Added to research to Wright State EntrepreneurshipCreated more through research template
10/25/18	<ul style="list-style-type: none">Added to research template for business entrepreneurshipExplored answers to essential questions
10/26/18	<ul style="list-style-type: none">Research for business entrepreneurship was completedBegan Exploration of career exploration template
10/27/18	<ul style="list-style-type: none">Began drafting Career Exploration for business entrepreneurship
10/28/18	<ul style="list-style-type: none">Finished draft one of section one of career exploration reportBegan researching English teaching in foreign countries
10/29/18	<ul style="list-style-type: none">Research conducted on English teachingAdded to career exploration template
10/30/18	<ul style="list-style-type: none">Began searching for internshipsAdded to English teaching research
10/31/18	<ul style="list-style-type: none">Continued draft of career one
11/1/18	<ul style="list-style-type: none">Revised logbook

11/2/18	<ul style="list-style-type: none"> • Finalized career 1 draft
11/5/18	<ul style="list-style-type: none"> • Began career 2 draft
11/6/18	<ul style="list-style-type: none"> • Peer review of career 1 and 2
11/7/18	<ul style="list-style-type: none"> • Revised career 1 • Continued draft of career 2
11/8/18	<ul style="list-style-type: none"> • Finalized first draft of career 2
11/12/18	<ul style="list-style-type: none"> • Peer critique over sections 1 and 2
11/13/18	<ul style="list-style-type: none"> • Added potential internships section 1
11/14/18	<ul style="list-style-type: none"> • Drafted abstract
11/15/18	<ul style="list-style-type: none"> • Finished writing abstract • Finished drafting reflection
11/16/18	<ul style="list-style-type: none"> • Finalized report • Removed instructions • Corrected titles, font and table of contents